



Mendorong Kemakmuran
Memerangi Kelaparan

SEEDS OF CHANGE: HARVESTING HOPE IN EVERY BITE

BENIH PERUBAHAN: MENUAI HARAPAN DARI TIAP SUAPAN



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Letter from the Founder



Dear Partners and Stakeholders,

In 2024, Foodbank of Indonesia (FOI) advanced its mission by converting surplus resources into targeted nutritional support, reaching communities across regions such as Bogor and Tangerang. This year's theme, Seeds of Change: Harvesting Hope in Every Bite, encapsulates our systematic approach: initiating educational programs like Mentari Bangsaku and Sayap Dari Ibu, expanding collaborative networks, and delivering measurable outcomes for 1,156,920 beneficiaries through the redistribution of 455.029 kilograms of surplus food.

FOI's foundational objective remains the mitigation of hunger and stunting in Indonesia, addressing persistent challenges including the 23.6% food insecurity rate among PAUD children identified in our March Media Dialogue survey. Key achievements included the August FOIN Congress III, which enhanced our operational framework, and recognitions from the TOP CSR Awards and ISFANEA, validating initiatives such as the MILO Ramadan meal distributions and Kraft Heinz recipe development.

As we progress to 2025, we invite people of all backgrounds to join in the movement through donations, partnerships, or advocacy to support our aim to fight hunger and strive for prosperity.

FOI remains committed to efficient, impactful operations. We appreciate your ongoing collaboration.

Sincerely,

Muhammad Hendro Utomo

Founder, Foodbank of Indonesia

OUR 2024 GOALS

A Year of Planting, Sprouting, and Harvesting Hope

2024 was a season of profound growth for Foodbank of Indonesia (FOI). In a nation where food waste equals the daily meals of 20 million people, we turned excess into equity, channeling surplus into sustainable nutrition. Our theme, *Seeds of Change: Harvesting Hope in Every Bite*, mirrors this cycle: from the “seeds” of grassroots movements started by communities to the “harvest” of smiles shared by donors and beneficiaries alike.

At the heart of our Seeds of Change theme is our commitment to transforming surplus into sustainability. Established in 2015, FOI operates as Indonesia’s leading food rescue network, bridging abundance and need through efficient re-distribution, education, and advocacy.

Vision

An independent and prosperous Indonesian society by building access to fair and sustainable food.

Mission

- Providing fairer access to food for everyone, especially for food-insecure communities
- Helping to increase the productivity of women, farmers, fishermen, and MSMEs





EXECUTIVE SUMMARY

A Year of Planting, Sprouting, and Harvesting Hope

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2024 Impact Snapshot:

Metric	Achievement
Beneficiaries Reached	1,156,920 children mothers, the elderly, informal workers, impoverished families
Food Redistributed	455,029 kilograms
Donors and Partners	45 industries, institutions, and organizations

Awards and Recognitions

- Food Rescue Achievement from the National Food Agency



PROGRAMS & INNOVATIONS

Sowing Seeds for the Community: Sayap Dari Ibu

SADARI is a daily nutritional intervention designed to ensure that children receive adequate nutrition during their critical growth period. Proper nutrition during this time significantly impacts growth, cognitive development, and the future well-being of children. Unfortunately, women from low-income families often face limited access to food, putting them at risk of malnutrition with long-term effects.

Foodbank of Indonesia collaborates with Posyandu (integrated health service posts) to provide supplementary food and parenting education for mothers and children through **Sayap Dari Ibu (SADARI)**. Through a holistic approach, SADARI distributes nutritious food and organizes educational sessions to raise awareness about the importance of healthy



eating habits and exclusive breastfeeding. The program also empowers women in food production, distribution, and processing within their communities. Additionally, we train cadres and mothers in healthy food provision and sustainable home farming practices, enabling them to be more self-sufficient in fulfilling their families' nutritional needs.

In supporting mothers and health cadres to raise healthy toddlers and children, FOI collaborated with **Darya-Varia Laboratoria** and **PURE DC**, aligning education with nutritious provisions to reach scalable health outcomes. Together, our **SADARI** program delivered nutrition workshops and fortified meals to families in Bogor Regency and Bekasi City. In to-

tal, we have assisted 19 toddlers, 11 breastfeeding mothers, and 24 pregnant women.





Sprouting Hope for Children: Mentari Bangsaku

In March 2024, FOI published a survey in 13 cities, showing that 23.6% of preschool children experienced food insecurity. After breakfast, 44.2% of respondents felt their children's concentration improved during learning. Furthermore, 44% of respondents felt more active and energetic after eating breakfast regularly.

Mentari Bangsaku is an initiative by Foodbank of Indonesia, focused on reducing hunger and improving the concentration of children in Early Childhood Education (PAUD) and Elementary Schools. By providing food and meals, the program ensures that children can learn better without the impediment of hunger, allowing them to grow and learn optimally. Based on this survey, Mentari Bangsaku aims to provide children and students with hearty, fulfilling meals and snacks as a means to support them in reaching their dreams.

Through our collaborative efforts with teachers and parents, we aim to help children build healthy eating habits and to get to know more kinds of food, especially the local food and spices.



Our adventures with Mentari Bangsaku in the year of 2024 includes:

- Year-round Donation from **Super Indo** of meals, snacks, biscuits, milk, and juice for children with a total of 142.469 kg
- Year-round **Tous le Jours** donation of 85,370 kg of various breads for children
- Year-round **PT Jaddi** donation of 364 kg of bread for children
- Distribution of 215 **Lenovo** laptops to 18 elementary schools (SD) in East Jakarta, West Jakarta, Central Jakarta, and Tangerang for the school's use (February)
- Distribution of 500,000 glasses of nutritious **Milo** chocolate malt drink to schoolchildren (March-April)
- Donation of **Kellogg's** cereal to provide breakfast for students in preschools, kindergartens, elementary schools, and Islamic boarding schools (July)
- Distribution of meal packages made from 28,716 cans of sardines shared by **Kraft Heinz ABC** in 13 cities/regencies in Jakarta, West Java, Central Java, and East Java (October)
- Distribution of meal packages made from 2,000 cans of sardines in Jakarta and 1,000 cans of sardines in Banyuwangi with **Rabbin** for schoolchildren (October)

- Held a Healthy Breakfast for Indonesian Children: Rice for All event with **Bosch**, sharing 680 kg of rice to be processed by volunteers from Mentari Bangsaku partners in Jakarta, Pandeglang, Lampung, and Banyuwangi (October)
- Healthy Breakfast for Indonesian Children with **Kraft Heinz ABC** and the **Ministry of Maritime Affairs and Fisheries**, sharing 2,000 food packages for Mentari Bangsaku partners in Bandung (December)

Kraft Heinz ABC donated 120,000 cans of sardines to eight regions in West Java to be distributed as warm meals for schoolchildren (December)



Blooming Community Strength: Dapur Pangan FOI

Excess food is not only present in retail but also in households, albeit on a smaller scale. Many people tend to over-purchase, even when it does not align with their actual consumption, which leads to the

potential for food waste. Meanwhile, thousands of families face difficulties meeting their daily needs,



constantly striving to ensure they can feed themselves and their loved ones.

Foodbank of Indonesia's Food Kitchen (DPF) is a program aimed at providing ready-to-eat meals for vulnerable communities, including children, the elderly, pregnant women, breastfeeding mothers, and informal sector workers.

The program adopts a community-based approach to rescue and distribute food. DPF leverages surplus food from retail partners, food producers, and local communities to redistribute it to those in need, then processes it into ready-to-eat meals in community kitchens. Volunteers play a key role in the preparation and distribution of food through mosques, schools, and other community networks



identified as key beneficiaries. In emergency situations, FOI also sets up emergency kitchens for disaster-affected areas.

FOI's Food Kitchen's journey in 2024 includes:

- **Super Indo** donated 142,469 kg of staple foods and spices to be processed in community kitchens and distributed to beneficiaries throughout the year.
- 117 kg of surplus meals from **Mercure Hotel** to be redistributed through community



kitchens in Bandung throughout the year.

- **Nutrifood** donated 3,565 kg of food products year-round to be cooked and distributed through community kitchens.
- Mustikarasa Mobile Kitchen did a live cooking and food distribution at the **Super Indo** Dago Store Opening, Bandung (February).
- Masterasa ABC Kitchen implemented during Ramadan with **Kraft Heinz ABC**, distributing 130,000 iftar and sahur packages in 10 regions (March).
- Senyuman Ramadhan 2024 with **Super Indo** distributed 3,225 iftar packages at 30 kitchen locations across 17 regions



(March).

- Distribution of 250 iftar packages during Ramadan with **Jakarta Land and the WTC General Sudirman Mosque** (March).
- Musikarasa Mobile Kitchen activities at the Chicken and Egg Festival in Situ Gede, organized by the **Bogor Food Security and Agriculture Agency** (July).
- Food aid following the fire at the apartment complex in Manggarai, ensuring that affected communities receive healthy and nutritious food with Travel Vloggers **@su-roytravels** and **@diannewanders**
- Receipt of donations of staple foods and



basic necessities from **PT Inova**, given to the FOI Food Kitchen for processing and distribution to the local community (December)

To welcome Eid al-Adha, FOI also held its 10th **Qurbani to Remote Areas** program. Along with local residents, FOI slaughtered and processed the meat of four cows and 17 goats in two areas: **Triwidadi Village, Bantul, and Kadulisung Village, Pande-
glang**. In 2024, Qurbani to Remote Areas reached over 3,000 people in both villages.





Harvesting Communal Resilience: Kebun Pangan Komunitas

In 2021, FOI launched a women-led initiative to grow local food through KEPAK (Kebun Pangan Komunitas) or Community Food Garden, bringing communities closer to sustainable food sources. This effort aimed to empower women, increase access to food, and foster a sense of shared responsibility within local neighborhoods.

Building on the success of this initiative, FOI continued its work until 2024, helping communities reach food security with a strong spirit of cooperation. FOI supported women in transforming open spaces around their homes into thriving gardens, allowing them to grow food that is then processed in Dapur Pangan (Food Kitchens) to provide nutritious meals for children and the elderly in their communities.

One of the first urban garden projects is in Gang Mawar RT 7 Kembangan Utara, which FOI assisted in 2021, evolved into a self-sustaining community



garden until 2024 with the support of **PT Arup**, giving back fresh vegetables and food for the families who tended to it.

With the support of **PT Arup's** Asih Asuh program, FOI supported the planting of seeds in Kembangan's organic garden. To further ensure future sustainability, FOI and PT Arup provided educational sessions on good food and natural farming at three PAUD around Kembangan Utara.



Our Celebration of Indonesian Spirit: 3rd Food Bank Network Congress

In 2024, Foodbank of Indonesia (FOI) organized two significant events focused on community empowerment and efforts to combat hunger in Indonesia: Pasar Rakyat Mustikarasa and the 3rd Food Bank Network Congress.

Pasar Rakyat Mustikarasa

Pasar Rakyat Mustikarasa (PRM)'s return in 2024 was welcomed by many as it was held on August 16-17 Bentara Budaya, South Jakarta. This event was a celebration of Indonesia's 79th National Independence Day, attracting over 1,000 visitors. PRM



provided a platform for Micro, Small, and Medium Enterprises (MSMEs) to showcase and sell their products, highlighting small businesses incorporating local ingredients and traditional Indonesian spices.



PRM aims to promote the use of spices and traditional Indonesian ingredients in daily cooking. By bringing together food producers, culinary experts, and consumers, FOI sought to preserve Indonesia's rich culinary heritage while addressing issues related to food security. This is highlighted through the talkshow "Utilizing Spice Gardens to Prevent Food Surplus" with Mrs. Britania Sari as a guest speaker, an expert in agriculture.

In commemoration of National Independence Day, fun activities to grow togetherness are also held. In the morning, a morning exercise session with an instructor leading the whole audience, a coloring competition for children, and competitions reminiscent



of 17th August traditions. The event also featured performances from local talents, such as an On-del-on-del Dance sequence from students of PAUD Raflesia, Acapella from Bianglala Voices Group, and songs from *Adi dan Friends Band*.

3rd Food Bank Network Congress

Held alongside PRM, the 3rd Food Bank Network Congress brought together key stakeholders to discuss strategies for addressing food insecurity and food waste on a national scale. Representatives from FOI's partner in channeling surplus food and igniting community care meets FOI's academic

advisors and onsite volunteers, emphasizing the importance of multi-sector collaboration in this movement. As a sign of goodwill and gratitude, FOI bestowed our meritorious business and academic partners with an Award of Consistency in Enabling Access to Food with Foodbank of Indonesia.

To strengthen collaboration with grassroot communities across the country, FOI gathered our partners and volunteers from their respective cities or regencies. Everyone shared their stories and efforts in reaching out to their communities, enabling better access to food through surplus redistribution and local culinary practices.



Sharing Warm Meals and Smiles: Volunteering and Collaborations

- The #FoodHeroes campaign with Oterra at PAUD 08 Melati included socialization of balanced nutrition for children and parents, coloring sessions, and prize distribution for the younger siblings as encouragement (January).
- Cooking and sharing 400 iftar packages with Labschool Cirendeu High School students.
- Distribution of 90 iftar packages and souvenirs with HH Global (March).
- Celebrating Children's Day with Bluebird by playing and learning at Kidzania Jakarta, inviting children from PAUD Raflesia (July).
- Mustikarasa Kitchen and Creative Classroom activities from the Asih Asuh program with PT Arup (May).



- Kick-off of the Asih Asuh program with JNE Utama Bogor, distributing zakat to children from PAUDQu Al-Jihad in Ciawi, Bogor (July).
 - Food Heroes Educational Activity: Stop Food Waste with Apple Tree Muara Karang (August).
 - Asah Asih Asuh BOSCH supports assistance with supplementary feeding and food and nutrition education through creative activities (September).
 - Financial education and food sharing activities with KEB Hana Bank at Modu Hana Day: Volunteering Day. Volunteers cooked and prepared meals for the elderly at five early childhood education centers (PAUD) in the Jakarta area (November).
- Volunteering Day with Nutrifood, featuring local food cooking classes, surplus food utilization, and food distribution (November).



CONNECTING OUR BRANCHES: A NETWORK OF GOODWILL

- A Media Dialogue on Child Hunger, a dialogue on the phenomenon of food insecurity and child hunger, was held at the KPPA office and attended by media figures. A survey in 13 cities showed that 23.6% of early childhood education (PAUD) children experience food insecurity. Breakfast/lunch plays an important role in children's concentration during learning. 44.2% of respondents felt their children's concentration improved during learning, and 44% of respondents were more active and energetic after eating breakfast regularly (March).
- Visit to the Mentari Shelter in Metro City, Lampung, along with the establishment of the Metro Lampung Food and Agriculture Forum (FOI) and collaboration with the Metro City Food Security, Agriculture, and Fisheries Agency (Dispangtan) to combat food waste
- Visit of the Gorontalo Food and Agriculture Agency (DKPP) to the Food Bank of Indonesia office (July)
- Discussion with the Presidential Special Staff for Social Affairs on the Impact of Carbon Emissions (July)
- Coordination meeting for the NFA food safety movement in Palembang (July)
- Comparative study visit by the Riau Province Baznas to the FOI office: to discuss food bank program activities and explore FOI's various flagship programs as a comparative study of various programs implemented by FOI (July)
- Visit by the IPB University IKK study program to the FOI office to discuss a collaboration agreement and share information on improving child nutrition within families (July)
- Gratitude Ceremony for the New FOI Yogyakarta Secretariat
- Collaboration with the Ministry of Religious Affairs for Zakat Village
- GSP Socialization at the Lampung Province DPKP
- FOI invited to be a speaker at the ESG Evolution Event: Transformation Towards Sustainability, a series of events commemorating the 55th anniversary of PT Elnusa Tbk (September)



- Receiving an award for the most consistent community partner in food rescue at IDA FLW Solo
 - Participated in GRASP 2030 Workshop: The Urgency of Managing Food Loss and Waste for Business Actors
 - FOI was invited to be a speaker at the GRASP 2030 Workshop, discussing the urgency of managing food loss and waste for business actors (December)
 - Food Rescue Movement Socialization with Food Security Department of South Tangerang Government (December)
- Invited as a speaker for an international seminar held by the Faculty of Public Health, University of Indonesia



Branching Out: Our News and Paper Features

Foodbank of Indonesia and our movements had been featured in several media and news reports throughout 2024. These highlights include:

- Yayasan Inisiatif Indonesia Biru Lestari (WAIBI) reporting on Indonesian Food Conference at 16 August 2024 (<https://waibi.id/galeri-foto/179-pasar-mustikarasa>)
- National Food Agency reporting on NFA's collaboration with Super Indo and Foodbank of Indonesia, on the launching of Senyuman Ramadan 2024 project at Artotel Hotel Thamrin at 28 March 2024 (<https://badanpangan.go.id/blog/post/kolaborasi-nfa-dengan-superindo-dan-food-bank-indonesia-luncurkan-program-senyuman-ramadan-2024>)
- Times Indonesia reporting on the officiating ceremony of Foodbank of Indonesia's food storage at the complex of Yogyakarta's Department of Agriculture and Food Security at 5 August 2024 (<https://timesindonesia.co.id/peristiwa-daerah/505182/foodbank-of-indonesia-resmikan-gudang-pangan-di-lokasi-strategis>)
- Wartakota reporting on Pasar Rakyat Mustikarasa 2024 at Bentara Budaya Jakarta, 16-17 August 2024 (<https://wartakota.tribunnews.com/2024/08/17/hut-ke-79-ri-foodbank-of-indonesia-bank-pangan-antarkan-indonesia-merdeka-100-persen>)
- Infobrand.id reporting on Super Indo and Foodbank of Indonesia's collaboration for "Senyuman Ramadan" at 1 April 2024 (<https://infobrand.id/super-indo-dan-food-bank-of-indonesia-menggelar-program-senyuman-ramadan.phtml>)
- [Gebrak.id](https://www.gebrak.id) reporting on Pasar Rakyat Mustikarasa 2024 at Bentara Budaya Jakarta, 16-17 August 2024 (<https://www.gebrak.id/2024/08/foodbank-of-indonesia-gelar-pasar.html>)
- Indonesia Business Post reporting on Nestle's partnership with Foodbank of Indonesia for food donation program (<https://indonesiabusinesspost.com/1454/Politics/nestl-partners-with-foodbank-of-indonesia-for-food-donation-program>)
- Sasanti's reporting on Nestle's partnership with Foodbank of Indonesia for food donation program (<https://www.sasanti.or.id/2024/01/07/nestle-indonesia-gandeng-foodbank-of-indonesia-untuk-program-donasi-pangan/>)

On the academic front, we've aided two students in their research to release papers on our work from the perspective of their studies, giving brand new insights:

- **The Role of the Foodbank of Indonesia in Addressing Food Loss and Waste in 2020-2021** by Nurfadila, from the Department of International Relations of Mulawarman University

Improvement Design of Foodbank of Indonesia's Surplus Food Redistribution Business Process Using the Business Process Improvement (BPI) Approach by Valencia Chandra from the Faculty of Industrial Technology of Bandung Technology Institute



Thank You to Our Donors and Partners



Financial Report

YAYASAN LUMBUNG PANGAN INDONESIA
STATEMENT OF INCOME, EXPENSES AND CHANGES IN NET ASSETS

For the Year Ended 31 December 2023
(Expressed in rupiah, unless otherwise stated)

	2023	2024
REVENUE		
Sponsorship and Donations	4.782.102.676	3.786.693.076
Fundraising	82.745.957	62.479.488
Ziswaf	390.781.623	392.792.801
Qurban	70.100.687	136.600.008
Interest Income	2.047.822.500	19.079.579.330
TOTAL REVENUE	7.373.553.443	23.458.144.704
EXPENSES		
Cost of services	(820.186.907)	
General and Administrative Expenses		
Other Expenses	(1.417.850)	
TOTAL EXPENSES	(1.224.344.075)	(1.211.795.643)
CHANGES IN NET ASSETS		
	1.118.499.664	

Do Your Part

The journey is still a long way ahead.

Change starts from you.

Join our movement now.

Share your food:

A plate of warm meals goes a long way. If you're in the food industry, let's work together to reduce waste and bring people smiles. If you're an individual, or part of a workplace, school, or community group, we'll help you deliver food to people in need.

Start a collaboration:

If you're an organization or a person of influence who shares our mission, let's discuss our partnership opportunities. We are stronger when we work together.

Join as a volunteer:

Our grassroots movements are kept alive by the volunteers in the front lines. Lend a hand and contribute through our programs.

Donate to support our efforts:

Every bit of your generosity will be used to alleviate hunger in Indonesia. Donate through our website or social media channels.

You know where to find us:

Foodbank of Indonesia
Jl. Haji Nawiraya No, 45B Blok B2
Gandaria Utara, Kec. Kebayoran Baru, Jakarta Selatan
Daerah Khusus Ibukota Jakarta 12140
+62 852 1310 3997

List akun social media + logo
Donate now! (QRIS untuk donasi ke YLPI)





Help us deliver more
food across Indonesia



*Mendorong Kemakmuran
Memerangi Kelaparan*

